

# The Blowjob Persuasion Formula



**3 Easy Steps To Make Even The Most  
Conservative Wife Or Girlfriend BEG To  
Give You Oral Sex Over And Over Again**

By Jack Grave

## Introduction

Congratulations on your investment in The Blowjob Persuasion Formula.

In this guide you're going to discover EXACTLY what to say and do to make even the most conservative wife or girlfriend become ADDICTED to giving you oral sex.

Yes, I'm being dead serious.

Even if right now it seems like your lover would never in a MILLION YEARS enjoy giving you oral sex – I'm going to show you how to completely turn that situation around.

I'm also going to show you how to get out of the nasty trap of having blowjobs become some kind of reward or gift that you only receive from her at her pleasing.

That positioning sucks, doesn't it?

To have oral sex be used as some power tool by her to get you to bend to her whim or for it to be seen only as a special treat you get on your birthday or anniversary.

I'm going to introduce you to a VERY different way of thinking when it comes to blowjobs and oral sex that will soon have her PLEADING to let her put you in her mouth.

And we're not going to be using unethical methods – we're going to use an approach that gets her WANTING to do it and then THANKING you for letting her do it.

Because good oral sex is really about expanding your relationship, not just about one partner receiving pleasure.

It should be about deepening the sexual experience and emotional connection for both of you.

But of course it's up to you how you choose to use the persuasion techniques you're about to discover – all I ask is that you please use them responsibly and with good intent.

Let's get started.

*Jack Grave*

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## What Stops You From Getting Oral Sex

There's one thing and one thing alone that stops you from getting all the oral sex you've ever dreamed of...

And that's her EMOTIONAL ASSOCIATION to the idea of giving you a blowjob.

See, if when she thinks of giving you a blowjob she thinks things like "oh, that's disgusting", "that's degrading", "I'm not sure I'll do it right", "I'm not sure he'll like it", "he'll be happy with sex alone", "blowjobs are a treat and it's not a special occasion" or "I just don't enjoy doing it"...

...Then you're going to struggle to get much oral sex.

And like most men, you'll probably end up in a situation where you're lucky if you get it once or twice a year on special occasions.

Now picture this...

What if whenever your lover thinks of blowjobs she thinks the following "I love giving him head", "I love watching his toes curl with pleasure", "I love making him feel incredible", "I love how close a blowjob makes us feel" and "blowjobs are so easy!"

Would you be struggling to get enough blowjobs if that's how your lover thought?

Of course not.

Now before you start yelling and screaming and telling me it's all your lover's fault for not being the kind of woman to think that way, let's pump the breaks for a second.

What's your outcome here?

Your outcome, as I understand it, is to get your woman to LOVE giving your oral sex so you start to get more of it than you ever imagined.

Now let's assume you plan on sticking with the woman you're with...

Blaming her isn't going to get you any closer to your outcome, is it?

(And as a side-note: If you don't follow the steps I'm going to lay out here, even if you do trade in your partner for another one, it may not be long before you start experiencing the exact same pattern of your new partner not being interested in oral sex. This is what happens if you don't do the things necessary to make a woman WANT to give you oral sex.)

Here's my point...

It IS possible to change a person's feelings, beliefs and associations.



And what I'm going to walk you through here is how to take your lover from whatever view-points she currently has regarding oral sex to the point where she absolutely LOVES giving it to you.

But taking her through this process requires YOU to have an open mind.

Getting frustrated at her for not complying or not changing quickly enough will instantly KILL any progress you make.

So don't fall into that trap.

Instead stick with me, have faith in the process and trust that as you continue to follow these steps, soon you'll be TURNING DOWN blowjobs, because you're getting offered them constantly.

## **Step 1: Before Oral Sex**

Getting your partner to LOVE oral sex is a three step process that involves a “before” phase, a “during” phase and an “after” phase.

Let’s start with the most obvious and very crucial phase – what to do BEFORE you get oral sex...

### **Remove Physical Barriers To Her Giving You A Blowjob**

Some of what I’m about to share may sound obvious, but I’ve been surprised at just how many men don’t do all of the following.

We’re going to talk about hygiene.

Listen, if you’re not looking after your genitals properly oral sex is not going to be a pleasant experience for your lover.

And after one or two bad experiences you may end up putting your lover off of giving you oral sex for a very long time.

So follow these instructions carefully...

#### **#1 – Thorough Cleaning**

If you suspect you may end up receiving oral sex at a certain point in time (e.g. at the end of a date night) it helps to shower (or bath) as near to that time as conveniently possible.

That sounds pretty obvious – but many guys don't think about it or act on it.

Always be prepared, ready and fully clean for a potential blowjob.

Next up, when you do shower, make sure you clean thoroughly.

Use warm water (cold showers have their place, but warmer water help soaps work more effectively).

And use a good soap or shower gel to clean your genitals **THREE TIMES** over.

That means apply soap, rinse away, apply soap again, and so on – **THREE TIMES**.

Remember she's going to be putting this in her **MOUTH** – so you want this to be tasting as good as it possibly can.

If you're not circumcised you want to make sure you clean thoroughly under you foreskin and you make wish to leave your foreskin pulled back (if you can) for 15-30 minutes after you shower to ensure it dries.

## #2 – Male Grooming

The hairier your pubic area the more quickly smell will gather.

Keep this area well-groomed to maintain a good smell and taste for a longer period of time after you shower.

How you groom is up to you.

Some guys like to shave all the hair off completely, some don't.

If you don't like to shave it all off then what is important is you do trim it.

Unless your woman particularly objects to it, having shorter hairs reduces smell and means she's less likely to get any stuck in her teeth while giving you oral sex!

If you haven't ever done this, just try it out – I doubt you'll go back to your old ungroomed ways.

## #3 – Eat A Healthy Plant-Based Diet

I'm not going to spend much time here – entire books can and have been written on this subject, but my point is simple.

What goes in eventually comes out in some way, shape or form.

If you consume a diet full of heavily processed, poor quality junk foods, some of it is going to sweat out through your skin and you can bet it's not going to smell or taste as nice compared to a healthy diet filled with lots of fruit and vegetables.

### # Pro-Tip – Jump In The Shower DURING Love Making

If for some reason you haven't been able to remove the potential smell before things start getting heated between you and your partner then you can always suggest jumping in the shower WHILE you make love.

It's a great way to remove almost all possible smell and remove the potential obstacle that could be preventing her from wanting to do it.

## **Control The Frame**

This particular concept of “controlling the frame” is commonly used in the pick-up community (where men share dating techniques with other men).

And what controlling the frame means is taking control of how your partner perceives your relationship.

And in particular we want to take control of (or at least influence) how your lover perceives the act of giving you a blowjob.

As we've already discussed, we want to take her from a place of not enjoying it to a place of absolutely LOVING it.

And, by the way, when I say "take control" I don't of course mean to act abusive or to physically control her – I mean for you to take a more empowered approach to how you look at her perspective.

Stop seeing how she feels as something out of your control and start seeing it as something you can influence and change.

So the first question is...

How do you want blowjobs to be perceived in your relationship?

Do you want them to be seen as special treat you get as a reward for being a "good partner"?

Or do you want them to be seen as a fun and important part of the sex that you regularly enjoy together?

I'm guessing you prefer the latter.

But you may have a different way you'd like them to be perceived.

No matter what it is you need to define it.

Because once you define it you can begin to reverse engineer how to make it happen.

See, if you want blowjobs to be seen as a fun and important part of sex that you regularly enjoy together you'll start acting very different compared to if you see blowjobs as a reward she chooses to give.

If you see them as a reward then you'll probably act in a way that will try and get her to reward you.

You'd probably then ask for permission for her to give you a blowjob.

And when she finally gives it to you, you'll probably end up thanking her for it.

There's nothing wrong with doing all of those things, but it depends on what your outcome is.

If you want blowjobs to be fun, natural and happen a lot, this way of treating blowjobs isn't going to work.

Getting that outcome requires a different approach – something you're going to learn in just a minute.

But my point here is that you wouldn't even realize you were going wrong if you hadn't defined your outcome in terms of how you want blowjobs to be perceived in your relationship.

As you're hopefully beginning to see, getting regular blowjobs requires YOU acting very differently, and as you do this, and you remain congruent and handle her potential tests (to see if you really do believe what your actions are suggesting you believe), soon SHE will start to believe what you think too and soon SHE will start to think blowjobs are normal and natural and not a special reward.

Let's dive a little deeper into this concept of blowjobs being a reward or a treat.

I personally think blowjobs being a reward is a very dangerous way to have blowjobs be positioned (or framed) within your relationship.

And if your lover tries to describe or position them as such it's important that you don't buy into it.

Obviously you shouldn't be ungrateful for blowjobs either, because that definitely won't encourage her to give you more, but you need to get the positioning right.

And I'm not saying you should argue with her verbally on it when she tries to position it as a reward.

Just don't buy into it.

Don't say things like "thank you" for example.

Would you say "thank you" after sex?



Probably not, because it's something you both enjoyed.

Blowjobs should be the same.

Blowjobs should be something you both enjoy.

And while she may not experience an orgasm while giving your oral sex, if you follow the remaining steps, she will get enjoyment out of the fact that she's able to give you so much pleasure and will therefore stop seeing it as just a treat for you.

Remember that.

And so don't fall into the trap of thanking her.

Praise her, yes (as we'll cover later), but don't thank her.

## **Overcome Her Limiting Beliefs**

Another reason that may be stopping her from giving you enough oral sex is that she has some type of limiting belief about oral sex.

These could include things like...

- Oral sex is degrading
- Oral sex is humiliating
- Oral sex is unethical in some way
- Oral sex is wrong

If you're reading this, it's my guess that you think none of the above are true.

But it could be that SHE does.

And if that's the case then you need to work to get her to change her opinions on this.

Now this can be challenging depending on how strongly she's attached to her beliefs.

But it is possible to change a person's beliefs.

The first thing you need to do is help her find a REASON to change her beliefs.

People get comfortable with the beliefs they have and if they don't have a reason to change they won't.

You need to help her find a good reason.

And one way to do that is to get her to see that oral sex has the potential to deepen your relationship and share more love together.

Everyone wants love.

And women especially love to deepen the connection and experience more love with their partners.

Show her that blowjobs are a great way to do that.

When you begin to get her to realize that blowjobs are a positive thing where you both gain (and it isn't just a selfish thing for your benefit) she'll become more open to changing her beliefs about it.

And so with all this in mind...

The next time when you feel your trust and connection is really strong, start asking her about her beliefs about oral sex.

Don't directly challenge them.

Just ask her where they came from.

Why does she think the way she does?

And be genuinely curious.

Ask questions to make sure you really understand her position, even if you disagree with it.

But keep asking questions to make sure SHE FEELS UNDERSTOOD.

Once she feels understood she'll then become open to you asking questions that get her rethinking her beliefs.

Things like...

“Do you think there’s a way to give oral sex and still feel empowered?”

“Do think we can experience oral sex in a way that deepens our relationship?”

And other questions like that.

You have be dynamic here and think on your feet.

You don’t want to outright challenge her beliefs, you just want to get her to think more deeply about them.

By asking her questions SHE owns the response.

If you tell her giving blowjobs should be fun for her, that’s not going to change her beliefs and she’s likely to argue against it.

But get her to say that blowjobs are fun as a result of intelligent question asking and she will soon start to really believe it.

This is a skilful process and will take patience, practise and coming from a good place with her interests at heart, but it’s very powerful when you get it right.

## **Break The Pattern**

People in relationships tend to end up in patterns.

They fall asleep at the same time, wake up at the same time, have sex at the same time, and so on.

This isn't necessarily a bad thing, it's just a fact for many relationships.

Now a limitation of this fact is that if you get into the routine of not getting oral sex, that routine is likely to continue.

Therefore, if you want things to change, you consciously need to BREAK your routine.

If, for example, you have a fairly standard foreplay approach, you need to start mixing it up.

If, for example, you have certain regular "dirty talk" phrases you use, you need to start mixing them up too.

When you start doing this you open up space for change, such as getting more oral sex.

And here's one particularly powerful way to break the pattern...

## **Give Her Oral Sex First**

In Robert Cialdini's book "Persuasion" one of the key principles he outlines is what's called "reciprocation".

And what this simply means is that after you give something to someone they often feel obliged to give something in return.

It's an aspect of human psychology that's hard-wired into us.

One of the example he uses in his book to demonstrate this is of a group of charity workers who used this principle to great effect.

What they would do is they would stand in a busy public area and give out roses to people for free.

They would literally force a rose into someone's hand.

Then, as soon as they accepted they would instantly ask for a charity donation.

They found that after implementing this strategy the size of their donations dramatically increased.

People didn't actually want the roses (in most cases) but they still felt obliged to give more as a result of having received something.

The same concept is true for women and oral sex.

If you're demanding oral sex but you're not prepared to give it you may struggle.

Yes, some women don't need you to go first, but this isn't true for everyone.

Also, as we discussed earlier, it's important to break the pattern in your routine.

If you don't normally give her oral sex and then you suddenly do that's going to get her thinking about giving you some in return.

Then, once she's starts giving you oral sex you can employ the other concepts in this guide to really get her hooked to giving it to you over and over again.

## **Ask For Oral Sex In The Right Way**

In sales and business the final step of the process before the product gets delivered and the transaction takes place is called the close.

And this is where many salespeople fall short.

They give a convincing pitch, get the prospect excited about the product, but then are fearful when they finally ask the prospect to do business with them.

Unfortunately most guys make the same mistake when it comes to oral sex.

They do a great job at foreplay, but then only timidly ask for oral sex.

Doing so invites rejection.

Asking with uncertainty subtly gives them permission to say no.

Of course she has every right to say no, but by expecting it you make it much more likely to happen.

So when it comes to asking for oral sex you've got to "assume the sale".

Assume she wants to do it, but she just needs your help and encouragement to give her confidence.

Know that she's going to thank herself once she's done it.

And help her through her uncertainty in getting started.

Of course she may still say no, in which case you've got to respect that.

But by assuming she'll say yes in the WAY you ask, you'll increase the likelihood of success.

And remember, its crucial you take the lead here because SHE will gain as well (because giving you oral sex is a great experience for her too).

So what are the actual words you should use to ask for oral sex?

Well I'll give you some examples, because I know a lot of guys will want this, but you'll have to tailor them to your own personality and what seems reasonable.

Here are somethings you could say...



- “It would feel so amazing to have it in your mouth”
- “I can just imagine how great it would feel to have your tongue on my penis”
- If she’s already using her hands say “Put it in your mouth baby”

These are powerful ways to go about “closing the deal”.

Notice how they don’t ask for permission.

They’re more difficult to say no to.

They “assume the sale” and are therefore very effective.

But you do of course have to have the right mindset in place as well.

Your non-verbal communication is as, if not more important than what you actually say – and this is primarily controlled by your mindset.

One more thing...

Your timing here is crucial.

If you assume compliance too early on when she’s not feeling particularly aroused yet you could really screw this up.

So use your best judgement.

And if possible, err on the side of her being super-aroused, rather than under-aroused.

You may fail once or twice with this, but eventually you'll figure it out. And when you do, you'll find getting blowjobs to be a piece of cake.

## Step 2: During Oral Sex

Most men think that once oral sex begins they've won.

And yes, you should feel great for having made it happen.

But remember, you want to have this happen over and over again, right?

So if that's the case your job isn't finished.

It's time to think from her perspective...

There could be another reason why she was previously hesitant to give you oral sex.

And that is that she was afraid she might get it wrong and have you judge her for it.

Remember, people will do almost anything they can to avoid rejection.

And she could have been avoiding oral sex for that reason.

So if you've managed to get her to give it a try it's CRUCIAL to have her feel good about the process.

And that simply takes REASSURING her.

If she's uncertain just guide her through the process in a caring way.

Make her feel good about what she's doing.

Praise her.

Tell her she's doing an incredible job.

Give her instructions by telling her what you particularly like.

And what you'll find as you do this continuously and multiple times is that her anxiety goes away.

She begins to associate love, affection and praise with giving you oral sex.

And what happens then is she'll end up LOVING IT.

Because whenever someone overcomes a fear to have an awesome experience they normally end up LOVING that thing they overcame.

Think about theme park rides.

Why do people love them so much?

Because they have to overcome their fear and when they do the experience is incredible.

The same can be true for oral sex if you happen to be the first man to guide her through the process to have her really enjoy it and feel great about it.

## Tell Her How Great You Feel

While she's giving you oral sex she has no idea how you're actually feeling.

She may be able to feel your body squirm a little, but that's it.

She can't read your mind.

So if you don't say anything she may start thinking you're not enjoying it.

You need to let her know how good you feel and how greater job she's doing.

Let her know she's making you feel incredible.

And tell her over and over again throughout.

Something very powerful happens when you do.

Because think about this... What person doesn't love to make another person feel amazing?

If you're responsible for making another person feel amazing, doesn't that make you feel great as well?

Think how great you feel when you give your lover an incredible orgasm.

Well give her the chance to feel the same way.

And soon she'll start WANTING to give you more oral sex so can receive a ton of praise from you and do what she's good at.

### **Step 3: AFTER Oral Sex**

Once we orgasm it's in our instinct as a man to get tired, fall asleep or just leave the situation.

But doing so is a HUGE MISTAKE.

Remember, she's just done something great.

She's given you an incredible blowjob that's led to an intense orgasm.

(Note: if you didn't think of the blowjob as incredible then have a little perspective – a blowjob is better than no blowjob. Also a lot can be built from one blowjob – you can guide her to do more of what you like – which you definitely can't do with no blowjob – so it's important to be positive no matter what, especially at the early stages).

You need to make her feel special, appreciated and loved for having done this.

Make her feel so good that her mind links up that blowjobs = love.

Create a positive association to giving you a blowjob by how you respond afterwards.

Remember, don't thank her, praise her.

Tell her how great it felt, how amazing you feel and how connected you feel to her as a result.

Give her physical affection.

Hug her.

Embrace her.

Make her feel deeply loved.

This is so, SO important.

If you value having more blowjobs in the future it's crucial you take the time afterwards to make her feel incredible.

This is a huge secret.

Do this right and she'll soon be begging to give you blowjobs over and over again.



## Final Thoughts

I've just outlined a simple 3 step process for turning even the most conservative of wives or girlfriends into blowjob hungry FIENDS.

Your future success at getting blowjobs now lies in your ability to implement the steps that have been laid.

Now if this is a large transformation for your relationship it may require some patience.

That patience is likely to be tested.

But don't let frustration get to you.

Remember, the key is to build a positive association in her mind to the act of giving you oral sex.

Always remember that and let that be your guiding force throughout the process.

And finally, remember this...

Her giving you oral sex is a way for BOTH of you to enjoy your relationship.

It has the potential to deepen your bond, deepen your love and inject passion and fun into your relationship.

Getting her to love oral sex really is for her benefit as much as it is yours.

Don't forget that – and use that knowledge to work hard at adding this key element of love making to your sex life.

Talk soon,

*Jack Grave*

PS – One final thing I forgot to mention...

When you do finally end up getting oral sex, the last thing I imagine you want to do is screw up and orgasm within seconds, right?

I've been there and it's embarrassing as hell, isn't it?

Well, I've made a video in which I walk through the simple steps I used to go from lasting only 10 seconds in bed to over 30 minutes... And it didn't involve any drugs or medication.

If you'd like to discover how I did this then watch my free video by clicking the image below...

